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SEND AND RECEIVE SMS

Plus Telecom make using SMS simple - whether it's sending bulk SMS to your clients or dealing with SMS responses.

Send SMS

SMS is an incredibly effective direct marketing tool. Everyone reads a text message. Using the Reach Platform, sending out SMS to your entire customer base is as easy as sending a single text from your own phone. You will instantly be able to communicate in a whole new way.

Receive SMS

You will probably want to receive SMS from your clients too, in the form of:

- ▶ General feedback
- ▶ Requests for information
- ▶ Personal information
- ▶ Competition entries

Plus Telecom have a range of short-codes and long numbers you can use to receive SMS from your clients. All responses are collated in real-time and delivered in real-time – or on whatever schedule you choose. Using the Reach Platform you can design a SMS response system in minutes. So you can reply to your clients' replies automatically – with another text, a picture or a video message. Everything is possible with Reach and SMS.

Visit Reach to start using SMS today



Premium SMS

Reverse-billed

A reverse-billed SMS text means that the client will be charged when a premium rate text you send lands on their phone. It's the perfect way to collect low-value membership fees or to charge the client for information you have also included in the text. The obvious benefit is that you do not need regular contact from the client in order to continue billing them for a service.

Mobile-originated

This is the opposite of reverse-billed. Mobile-originated means the client is charged a premium amount to send a text to you. It's useful for text voting, where there is no need to send back any reply.

Visit Reach today to start using premium rate SMS.



MMS and Flash

Richer content

MMS moves you one step further from SMS to get richer content to your clients. MMS allows the instant delivery of picture files to compatible phones – your company logo, perhaps, or your latest advert. No download is required. Your clients can send you pictures too. These pictures can be delivered to your inbox, or automatically uploaded to your website or TV channel.

Flash

Flash SMS are messages that appear already open on the receiving phone. They give your message immediate impact and it's almost impossible to delete a flash message without reading it. So you can guarantee your message will be seen.

To start using MMS and Flash today, Visit Reach